

Adrianna Douglas
MAR Winter Meetings, Helena
January 28-30, 2026

Arrived at Best Western Northern 1/27 late in the evening.

1/28

Attended the AI class taught by Jill Morrison. It was very insightful regarding AI and how to use it, how to not use it, and how it can help me be more efficient with my marketing.

Attended Montana Water class put on by the DEQ and DNRC. There was conversation about water rights and it provided me with a deeper understanding of how water rights work. There was also discussion and education about the history of water rights and the current lawsuits/rulings.

Attended Risk Management meeting as a committee member. Notable takeaways - Cloud based brokerage discussed, referral fee discussed, reports from legal, discussion re broker power hour in 2026.

1/29

Attended Professional Development committee meeting as a part of the gallery. There was quite a bit of discussion related to GRI. Was able to glean information to take back to NMAR.

Attended the Montana's economy luncheon. Insightful information from Chamber of Commerce.

1/30

Attended the board meeting as State Director from NMAR. Reports were given by legal, MAR CEO, Treasurer. Board passed to have president and treasurer added to the bank account. No committee motions to discuss. Brief governance restructure conversation was had with more info coming in April.