

January 28, 2026

MAR Communication Committee Mtg

Communication Committee Meeting – Summary

Date: 1/28/26

Attendees: Communication Committee

Guests/Leads Mentioned: Ron Boyd (BAR), Nicole Riebe (MAR)

Big Topics & Discussion Points

- RPAC
- Revisited RPAC participation and purpose
- Question raised: *Why not engage more?*
- Independent Contractor Status
- Ongoing relevance and messaging considerations
- Strategic Plan Review
- High-level review with a focus on new content ideas
- MAR Power Webinars
- Need updates following recent lawsuit developments
- Question: Should ChatGPT be leveraged for scheduling or content support?

- Potential Webinar / Content Topics
- Risk management
- Homestead Act vs. exemptions
- Water rights lawsuit
- Top ID broker hotline
- Dual agency
- Annual Digest
- Target timing: Mid-February
- MAR Building Remodel
- Information forthcoming (no details yet)
- Social Media & Distribution Channels
- Platforms discussed:
 - Facebook
 - X (Twitter)
 - LinkedIn
 - Instagram
 - YouTube
 - TikTok (questioned, not decided)

Action Items / Key Dates

- **Next Meeting:**
- **April 8–10 (Spring) – *Helena***
- **Upcoming Conferences / Events**
- **MAR Fall: September 16–18**
- **GRI: October 14–15**
- **NAR: November 6–8 – *New Orleans***

Big Picture Takeaway

This meeting was about content strategy, education delivery, and platform relevance—with a clear push toward timely legal/industry updates, better use of digital tools, and clearer communication across multiple channels.