

# Montana Association of REALTORS® State Meetings Report | January 28–29, 2026

I attended the Montana Association of REALTORS® State Meetings on January 28–29, 2026, where I participated in several educational sessions, committee discussions, and leadership meetings.

## **January 28th, 2026:**

I attended Jill's AI class, "*Putting AI to Work for You - Extended Cut*," which focused on using tools like ChatGPT for video scripting, newsletters, branding, and marketing strategies while keeping real estate relationship-focused and human-driven. I also attended the Lunch & Learn with DNRC and Septic Advisors, where DEQ septic updates were discussed, along with new House Bill changes effective January 1, 2026, impacting the water rights process statewide. Additionally, during the Risk Management Committee Meeting and sat in the galley. Committee members discussed current water rights issues, referral fees, and trends related to cloud-based brokerages. They also did discuss and ask if there was anything that we would like to see in future power hours and Jamie Bowdich, MAR's attorney joked that it could be topics not to do with legal matters.

## **January 29th, 2026:**

I participated in the New Attendee Meeting, which provided a welcoming introduction to MAR leadership through a fun scavenger hunt. I also attended the Montana Association of REALTORS® YPN meeting, where we planned upcoming events, assigned planning roles, and discussed encouraging local YPN groups to participate in an Earth Day cleanup or charity event on April 22.